

Poster Presentation Guidelines

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Preview

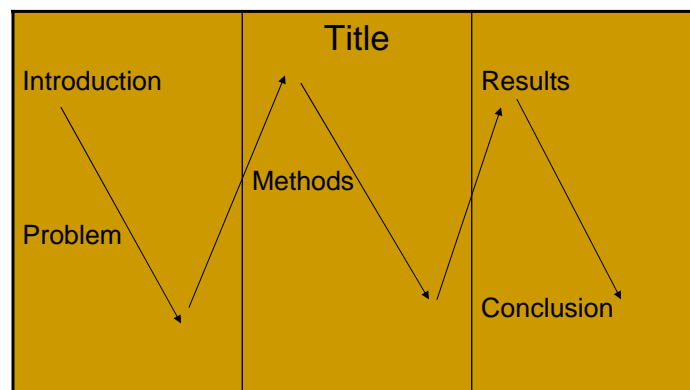
- Preparation Considerations
 - Layout
 - Title, Text, and Illustrations & Aesthetics
- Presentation Considerations
 - Question and Answer Format
 - Anticipation and Preparation

Preparation Considerations

- ALWAYS Read the Instructions
 - Requirements May Vary (30x40)
- Focus the Content
 - Results Focused
 - Artistry ≠ Content
- Organize and Sketch
 - Introduction/Abstract, and Conclusion
 - Problem/Question, Methods, and Results

Preparation Considerations

- Organize and Sketch



Preparation Considerations

- Title

- Actual Title of Project 72-96pt Font
- Name 48-72pt Font
- Affiliation 36-48pt Font
- Poster # (Left, Right, Center) 96pt Font

- San Serif Font Style
- Centered or Left Justified BUT...
- ALWAYS Read Instructions

Preparation Considerations

- Text (*30pt*)

- Section Heading(*26pt*) 36pt Font
- Supporting Text 24pt Font

- San Serif Font Style (*22 pt*)
- Left Justified
- Supplementary
- Handouts

Preparation Considerations

- Illustrations
 - Charts, Graphs, Models, and Drawings
 - Readable (Understandable)
 - Self-Explanatory
- Aesthetics
 - Color Clarifies and Unifies
 - Be conservative
 - Utilize Space

Preparation Considerations

- Preparation Review
 - Read Instructions
 - Organize
 - Make it Understandable
 - Edit Ruthlessly

Presentation Considerations

- Format
 - Typically Question and Answer
 - Synoptic Presentation and Q & A

- Anticipation and Preparation
 - Anticipate Questions / Concerns
 - Prepare Responses
 - Prepare Synopsis

Conclusion

- Organize

- Focus

- Anticipate

- Prepare